



## **SAPHENEIA ENTERS INTO A DISTRIBUTOR AGREEMENT WITH MERRY X-RAY CORPORATION**

**Nation-wide distribution partnership expands the available of Clarity™ CT and XR Solutions. Clarity reduces effective medical radiation dose, improves image quality and enhances patient safety**

**November 30, 2009** – Sapheneia, a global imaging services company, today announced the formation of a nation-wide distribution partnership with Merry X-Ray Corporation for its **Clarity™ CT and XR Solutions**. **Clarity CT and XR** software is designed to materially reduce radiation dose for patients, while simultaneously enhancing image quality.

The distribution agreement gives Sapheneia expanded capabilities to provide its market leading image optimization and low-dose solutions to healthcare facilities across the U.S. “We are especially honored to have been selected by Merry X-Ray for distribution of our products to their customers. Awareness of medical imaging radiation has grown rapidly this year and the timing of this partnership couldn’t be better. We very much look forward to launching this partnership and bringing our products and services to healthcare facilities interested in addressing patient safety concerns over medical imaging radiation,” states Hans Grahn, Ph.D., CEO, Sapheneia.

“Sapheneia’s solutions are designed to address a growing concern among our customers related to improving patient safety through the material reduction of imaging radiation, while simultaneously maintaining diagnostic image quality. We look forward to presenting their products to our customers and helping make a difference to the patient population,” states Jeff Root, Corporate Director of Imaging, Merry X-Ray Corporation.

### **About Sapheneia**

Sapheneia is a global, ISO-certified imaging services company specializing in diagnostic and analytical image processing solutions. Sapheneia's mission is to provide medical image optimization products to promote higher diagnostic confidence, greater patient and medical staff safety, and improved cost-effectiveness of medical imaging. Sapheneia's **Clarity CT and CR Solutions** enhance the diagnostic quality of images based on settings optimized by the radiologist. This enables lower radiation dose exposures while simultaneously providing radiologists with the diagnostic confidence previously available only when reading the same images at full dose. For more information, visit our website at [www.claritysolutions.org](http://www.claritysolutions.org)

### **About Merry X-Ray**

Since the beginning in 1958, Merry X-Ray Corporation (MXR) has earned a reputation as the "Go To" distributor for all of your X-Ray imaging needs. Over the years, our list of branch offices has grown from the first location, in San Diego CA, to 49 branches nationwide! The acquisition of SourceOne Healthcare Technologies in November of 2005 has allowed MXR to provide services to all 48 contiguous states, as well as Hawaii and Alaska, making MXR the largest distributor of X-Ray equipment nationwide.

Perhaps most interesting is the fact that Merry X-Ray has confidently moved into the Electronic Imaging realm of Radiology. We firmly believe that we must provide the services that our customers need most, and as Radiology continues to progress, so will we. We have been working on an Electronic Imaging Division for over ten years, and have assembled a very comprehensive product portfolio. We touch every building block of medical imaging workflow, including: image and information acquisition, image transmission, image viewing and image archival, all using electronic (PACS) solutions. Additionally, we've upgraded our service organization to provide customer service and support for these products, including: PC Workstations and Servers, CR, DR, film digitizers, PACS software, TCP/IP networking and more. Today, you can work almost anywhere in the U.S. and choose Merry X-Ray Corporation as your "One Stop Shop" for X-Ray and Digital equipment. For more information, visit our website at [www.merryxray.com](http://www.merryxray.com)

#### Press Contacts:

Hans Grahn, CEO Sapheneia

E-mail [hgrahn@scpab.eu](mailto:hgrahn@scpab.eu)

Phone: United States: 1-877-722-6569  
International: +46 73 801 19 95